

National Center for State Courts

annual Civics Education

# ESSAY <sup>2023</sup> CONTEST



## SOCIAL MEDIA TOOLKIT

Each year, we invite elementary, middle and high school students from around the country to enter our Civics Education Essay Contest. The contest is designed to promote civics education and deepen students' understanding of our U.S. government. This year's contest, which is open Feb. 22 - March 23, centers on the cornerstones of our democracy - civics, civility and collaboration.

To spread the word, we rely on educators, court partners and others like yourself to help us promote the contest in classrooms, courthouses and on social media platforms. Below, you'll find sample social media assets and copy that you and your team can use to do just that. Please know that the copy provided is merely a suggestion, and you may tailor the copy in your own voice and/or create your own social media posts.

The success of this program would not be possible without your assistance. Thank you for your willingness to help us promote our contest.

Wouldn't it be great if this year's student essay winner came from your community?

### NCSC Social Media Accounts and Hashtags

Please consider following our NCSC accounts (if you don't already) and tagging us in your social media posts. We'd love to see your posts and like/reshare them.

[Facebook.com/StateCourts](https://www.facebook.com/StateCourts)

[Twitter.com/StateCourts](https://twitter.com/StateCourts)

[LinkedIn.com/company/National-Center-for-State-Courts](https://www.linkedin.com/company/National-Center-for-State-Courts)

Popular hashtags to consider (especially on Twitter) are: #civics, #CivicsEd, #EssayContest and #scholarship.

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Suggested copy below includes posts for Twitter, LinkedIn and Facebook. If you have social media accounts on other platforms including TikTok, Instagram, etc., please consider modifying the suggested copy to fit.

### Twitter

-[megaphone emoji] #Scholarship opportunity from [@StateCourts](#) just opened! NCSC's #CivicsEd #EssayContest gives students the opportunity to win scholarship money, while learning about the cornerstones of our democracy. Essay submissions are due March 23. Learn more: [ncsc.org/contest](#).

-Build [@StateCourts](#) #CivicEd #EssayContest into your classroom plans. Students could win up to \$3,000 in scholarship money, while learning about #civics and honing their #writing skills. Essay submissions are due March 23. Learn more: [ncsc.org/contest](#).

-[alarm emoji] Attention teachers and students! [@StateCourts](#) just announced details for this year's #CivicsEd #EssayContest. Students in grades 3-12 can win #scholarship money, while learning about #civics. Essays are due March 23. [ncsc.org/contest](#).

Let's represent [insert your state, school, mascot or court]!

### Facebook

-Civics education is more important than ever. That's why we'd like to shine a light on the [National Center for State Courts'](#) annual Civics Education Essay Contest. This year, NCSC is offering scholarship money of up to \$3,000 to students who pen a winning essay about civics. Essay submissions are due March 23. Tell a student you know to enter today: [ncsc.org/contest](#).

-We all have a role to play in teaching our young people about civics. To do our part, we're partnering with the [National Center for State Courts](#) to promote their annual Civics Education Essay Contest. The contest, which is open to students in grades 3-12, allows young people to win scholarship money, while learning about our government. Spread the word by telling a student you know to enter. Wouldn't it be great if a winning essay was chosen from our community? More at [ncsc.org/contest](#). Submissions are due March 23.



## SOCIAL MEDIA TOOLKIT

[-The National Center for State Courts](#) has announced a new scholarship opportunity for students in grades 3-12. Their annual Civics Education Essay Contest offers up to \$3,000 in scholarship money to students for penning a winning essay about our U.S. government. Visit [ncsc.org/contest](https://ncsc.org/contest) to view this year's writing prompt and submission deadline.

### LinkedIn

-Civics education is more important than ever. That's why we'd like to shine a light on the [National Center for State Courts'](#) (NCSC) annual Civics Education Essay Contest. This year, NCSC is offering scholarship money of up to \$3,000 to students who pen a winning essay about civics. Essay submissions are due March 23. Tell a student you know to enter today: [ncsc.org/contest](https://ncsc.org/contest).

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### Contest Graphics

The graphics are sized for easy sharing on the social media platforms listed above. [Access the link](#) to download contest graphics.

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